

DEAR USMNEWS.NET

Dear usmnews.net,

How did one of the bogus journals (discussed in [Gaming the System](#), An Investigative Series on Cob Faculty Research Credentials) get to be a B-level journal at the CoB?

Name Withheld

Dear Name Withheld,

For readers who are not familiar with the College of Business, the most recent version of its Journal Ranking elevated the *Journal of Applied Business Research* to a "B".

In just a few hours, we at usmnews.net have heard versions of the same question many times. In an effort to provide some insight, usmnews.net will be republishing a series of articles on the issue. Start here, (with [Was Jordan a Journal Ranking Sweepstakes Winner?](#)) and stay tuned for more.